



Issue
POLITICAL INQUIRY FORM
WWJ-Detroit

SPECIAL () PRIMARY () GENERAL (X) OUT OF WINDOW ()

RECORD OF REQUEST – Political Broadcast Time:

4th Qtr 2012

NAME OF REQUESTOR:

Whitney Eversole

1. NAME OF AD AGENCY:

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015
P: 740-201-5500

2. ORGANIZATION PAYING FOR TIME:

Hard Working Americans
2815 Oak Valley Dr.,
Ann Arbor, MI 48103-9244
P: 734-332-6112
Stuart Sandler, Treasurer

3. ORGANIZATION FURNISHING TAPES:

Same as Item 1

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

ISSUE

5. PRODUCT OR CATEGORY:

US Senator-Michigan

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

Republican

7. DATE OF REQUEST

10/22/12

8. NATURE OF REQUEST:

(a) Request for ISSUE card

___ **X** ___

(b) Other request as stated below

___ **X** ___

Requesting political rate card all dayparts, all programs, all levels rates: 30's.

9. DISPOSITION MADE OF REQUEST

(a) Granted

___ **X** ___

(b) Denied (reason)

(c) Withdrawn (reason)

(d) Avails offered

___ **X** ___

10. SUBSEQUENT DEVELOPMENTS

See File

11. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

CBS EMPLOYEE COMPLETING FORM

Katrina Battle for Maggie McWilliams CBS Television Stations Date 11/8/12